

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 562327 /		<u>Alt Order #</u> 09773526
<u>Product</u> PRIORITIES USA		
<u>Contract Dates</u> 08/28/12 - 09/03/12	<u>Estimate #</u> 1522	
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 07/18/12 / 07/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8356	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 1	31	08/28/12	09/03/12	Good Day Colorado	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/28/12	09/03/12	MTWTF--				4	\$350.00			
N 2	31	08/28/12	09/03/12	Good Day Colorado	7a-8a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/28/12	09/03/12	MTWTF--				3	\$300.00			
N 3	31	08/28/12	09/03/12	Good Day Colorado	8a-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/28/12	09/03/12	MTWTF--				2	\$300.00			
N 4	31	08/28/12	09/03/12	Regis & Kelly	90130a-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/28/12	09/03/12	MTWTF--				2	\$250.00			
N 5	31	08/28/12	09/03/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/28/12	09/03/12	MTWTF--				1	\$450.00			
N 6	31	09/01/12	09/01/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$700.00			
N 7	31	09/02/12	09/02/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S				1	\$1,000.00			
Totals											14	\$5,550.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/03/12	14	\$5,550.00	\$4,717.50
Totals	14	\$5,550.00	\$4,717.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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